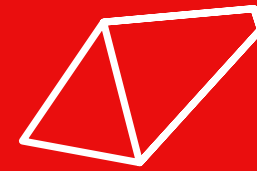


FOR MORE
MCR 24
PEDAL

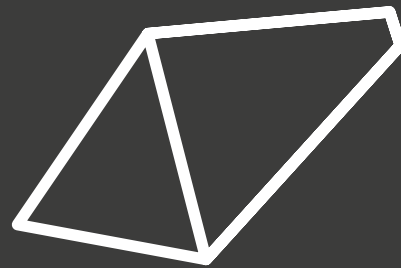


MCR 2024
EUROPEAN
CAPITAL
OF CYCLING

FOR MORE
MCR 24
PEDAL

MANCHESTER

Bid to become ACES European
Capital of Cycling 2024.



MCR 2024 EUROPEAN CAPITAL OF CYCLING

**A collaborative destination bid from Manchester City Council,
Transport for Greater Manchester, British Cycling, Cycling UK,
MCRactive and Marketing Manchester.**



Designed and produced by M-Four. The information contained in this document has been supplied in good faith and has been derived from sources believed to be accurate on the date of publication.

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Welcome to Manchester

As Leader of Manchester City Council, I am delighted to confirm my full support for the City of Manchester bidding to become the European Capital of Cycling in 2024. I see this as a catalyst to escalate the city's ambitions to transform and enhance our cycling offer.

Our vision is for Manchester to be in the top flight of world-class cities and to be zero carbon by 2038, as well as to create a healthier city. This accolade would support these ambitions to the benefit of the city and our residents.

The National Cycling Centre is a World Class venue that offers a wide range of cycling provision and is the home of British Cycling and the Great Britain Cycling Team. The facility has recently undergone a £26m refurbishment programme which will safeguard its offer to residents from across the city, as well as people from all over the world.

As a city we have a significant number of capital cycling projects in the pipeline, including the development of a series of cycle hubs across the city, and future projects to upgrade or build new assets to drive growth in cycling across the city.

Manchester is part of the wider Greater Manchester Bee Network, which will deliver 1,800 miles of routes and 2,400 new crossings across Greater Manchester in the next ten years. This will transform how people can travel around the city, help to make air cleaner, and help people to be more active.

We are one of five locations chosen to run an e-cycles pilot run by Cycling UK, and we are home to the newly launched Bee Network Cycle Hire scheme, which will continue to expand over the next few years.

We will ensure that cycle training programmes are in place to work with our resident's and communities to build confidence in cycling, enabling more people to cycle for leisure and travel. This includes accessible cycling opportunities and support for targeted groups.

As a city we have delivered a number of prestigious events, including the Tour of Britain, the Tour Series Grand Final, and the National Track Championships, in addition to several international events across a number of different sports.

Along with partners including British Cycling, Transport for Greater Manchester, Greater Manchester Combined Authority, Marketing Manchester and Community Cycling Groups, and with our infrastructure and connectivity, plus our passion for cycling, Manchester is delighted to formally express an interest in being considered for European Capital of Cycling for 2024.

We are excited not only at the prospect of receiving this prestigious inaugural title from ACES, but also at the opportunity of sharing and gaining knowledge and best practices with European cities.

Bev Craig
Leader of Manchester City Council



Supporting statements



“Manchester is a great place to ride a bike, with so many opportunities; so a fantastic place to become the European Capital of Cycling. I'm looking forward to developing my work further in 2024 in being part of the change to diversify the cycling sector. With a particular focus on removing barriers and increasing representation in the cycling and bike mechanic industry of women and girls, of all cultural backgrounds”..

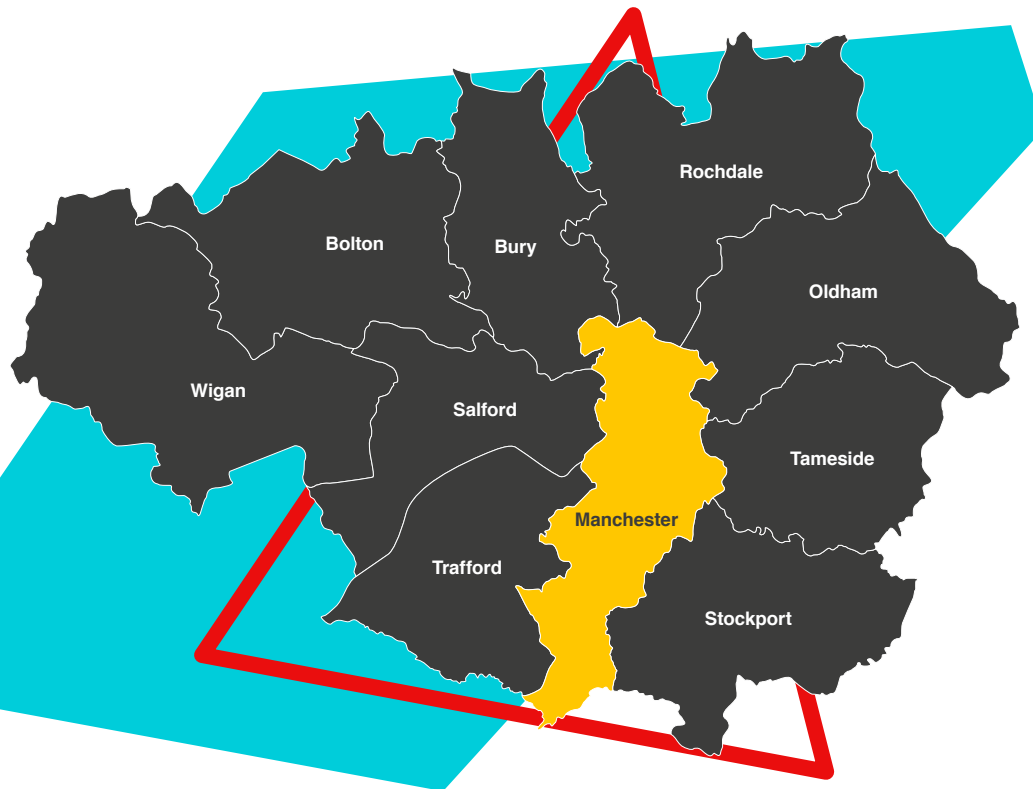
Belinda Everett
Greater Manchester Bicycle Mayor /
Founder of Bee Pedal Ready



“At British Cycling we’ve been proud to call Manchester our home for almost three decades. With its vibrant communities, range of world-class facilities and investment in active travel infrastructure, the city is the ideal home for us and our work to support more people to ride more often across the length and breadth of Great Britain. Manchester has given so much to us, to our country’s best riders, and to the thousands of young people following in their footsteps in the city’s cycling facilities each and every week. Being awarded the European Capital of Cycling for 2024 would be a just reward.”

Jon Dutton
Chief Executive, British Cycling

About Manchester



Greater Manchester (GM) covers a large area of north-west England, comprising 10 metropolitan boroughs. This includes towns such as Bolton, Bury and Wigan, plus cities like Manchester and Salford. It has a combined population of 2.8 million.

Manchester is governed by Manchester City Council (MCC), which is the lead bidding authority for the ACES European Capital of Cycling bid.

The GM city-region is governed by Greater Manchester Combined Authority (GMCA).

Within GMCA sits Transport for Greater Manchester (TfGM) which is the local government body responsible for delivering the GM transport strategy and commitments. TfGM is responsible for the Bee Network – the bold vision to deliver a joined-up transport system. The Bee Network will include the UK’s largest cycling and walking network - connecting every area and community in Greater Manchester, by creating more than 1,800 miles of routes and 2,400 new crossings.

The other key contributing stakeholders for this bid are: British Cycling, Cycling UK, MCRactive, Greenwich Leisure Limited (GLL) and Marketing Manchester.

Why Manchester



A vibrant, affordable and welcoming destination with experience of hosting major sports events and elite teams.



Our bid consortium of city partners is a long-standing relationship committed to promoting cycling to drive our strategies for health, travel and sport.



Greater Manchester has a strong track record of hosting major sports events since the 2002 Commonwealth Games and a wealth of experienced partners and venues.



Manchester Airport offers non-stop flights with 70+ airlines from 200+ destinations worldwide including Europe, the Middle East, North America, Asia and Africa.



The National Cycling Centre (NCC) houses our velodrome and indoor BMX track, plus the Headquarters of British Cycling and GB Cycling Team.



The Bee Network will see 1,800 miles of new walking and cycling routes created to connect neighbourhoods across Greater Manchester.



Manchester City Council has a long term capital investment strategy that has seen over £100m invested into the sport and leisure venue portfolio between 2010 and 2020 and a further £20m is forecasted to be invested this decade to include key cycling facility improvements.



Manchester is home to 14 National Governing Bodies and Sporting Federations, hosting national and regional performance centres that have strategic importance for the development of sport in the city.



A vibrant and passionate network of volunteers, community cycling organisations, clubs and campaign groups.

Manchester demographics

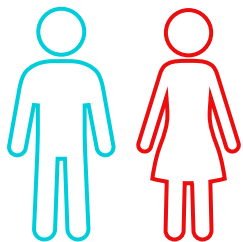
Overview

Manchester is a city and one of ten local authority areas within the county of Greater Manchester (GM). The current population of Manchester stands at 551,944 of a total GM population of 2.8 million, making Manchester the 6th largest local authority in England and the most densely populated in the North West.

Population:

551,944 (up 48,900 from 2011)
126,952 under 18.

Median age: 31



49.7% male
50.3% female

Age	Value	Percent
Aged 4 years and under	34,378	6.2
Aged 5 to 9 years	36,562	6.6
Aged 10 to 15 years	43,040	7.8
Aged 16 to 19 years	35,722	6.5
Aged 20 to 24 years	61,887	11.2
Aged 25 to 34 years	100,584	18.2
Aged 35 to 49 years	108,897	19.7
Aged 50 to 64 years	78,705	14.3
Aged 65 to 74 years	30,299	5.5
Aged 75 to 84 years	15,895	2.9
Aged 85 years and over	5,974	1.1

Ethnic group	Value	Percent
Asian, Asian British or Asian Welsh	115,109	20.9
Black, Black British, Black Welsh, Caribbean or African	65,893	11.9
Mixed or Multiple ethnic groups	29,026	5.3
White	313,632	56.8
Other ethnic group	28,278	5.1

Manchester shares the five ACES aims and we are committed to demonstrating this within our bid and during 2024 with our range of activities in 2024. Our colour-coded badges will appear in the bottom-left hand corner to highlight which aim has been reflected throughout the bid.



Making Manchester Fairer

Manchester is committed to tackling health inequalities and has set out an ambitious framework for addressing these inequalities through Making Manchester Fairer.

The plan identifies actions under eight key themes, aiming to narrow the gap between the healthiest and the least healthy and explicitly addressing the need to focus on the social barriers and challenges that can ultimately impact health. We recognise some people will have different needs and face greater or different barriers to improving their health – people who are marginalised or face discrimination often face additional barriers to improving their health alongside socioeconomic disadvantages.

The plan recognises the role of cycling as follows: Improving our surroundings, the environment where we live, transport, and tackling climate change.

Improving the quality and connectivity of walking and cycling routes across the city will encourage people to exercise outdoors, improving health and reducing carbon emissions. We will continue to work with Transport for Greater Manchester to improve walking and cycling

infrastructure, targeting less connected areas with high health inequalities. We will listen to local people to support de-carbonisation of transport through innovation, new solutions and policies. This work will be supported and promoted through the Citywide Active Travel Strategy for Manchester, which will clearly outline the benefits for health and climate change. We will work with businesses and residents on incentives to encourage public transport use, building on the increase in walking and cycling across the city seen during COVID lockdown.



Manchester Sport and Physical Activity Strategy (2019–2028)

Manchester Sport and Physical Activity Strategy (2019-2028)

Sport and Physical Activity is a core part of our city's identity and the lifestyle of many. The Manchester Sport and Physical Activity Strategy works collectively with the whole sport, physical activity and health sector to widen access for all Mancunians to lead happier and healthier lifestyles and encourages and inspires everyone to move more each day. Cycling was a priority focus area identified during the extensive public consultation when setting the strategy.

Since the Sport and Physical Activity Strategy was agreed in 2018 significant progress has been made in delivering the strategy most notably in relation to investment into improved facilities, establishing physical activity interventions, attracting national organisations and major events to Manchester, and rebuilding the impact of the global pandemic.

The development of affordable place-based approaches to tackle inactivity with residents and communities, particularly those with poor health will continue to be a priority and MCRactive will further strengthen its partnership with key health and sport organisations to prioritise the link between physical activity, sports and local health systems to encourage more people to move.



Cycling Facilities and Infrastructure overview

The Bee Network – the story so far:

- » £70m pipeline of schemes under construction or in development
- » 13km protected cycle lanes built since 2018 including CYCLOPS (Cycle Optimised Protected Signal) junctions – a UK first, based on Dutch best practice
- » More major schemes coming in 2024 – Deansgate, Ancoats, Alan Turing Way
- » Bee Network Cycle Hire – 1,500 bikes and e-bikes for public hire – 1,000,000km ridden (June 2023) further than the Moon and back since November 2021.
- » 10-year vision for network of protected cycle lanes on major routes connected by quiet streets.



Cycling Facilities and Infrastructure - Highways

Manchester City Council has secured investment of £70m to deliver high quality cycling infrastructure on the highway, including provision of kerb-separated cycle lanes, cycle priority junction improvements and modal filters to international best practice standards.

This cycling infrastructure investment programme aims to deliver on our Active Travel Strategy target to double cycling's overall mode share from 6% to 12% by 2028.

In 2017 we completed our first flagship multi-modal sustainable transport corridor, along the Oxford Road / Wilmslow Road from the city centre heading south through the university and hospitals district to the south of the city. This scheme delivered over 5km of kerb-separated cycle lanes, which has led to over one million cycle journeys per year (except during periods of Coronavirus restrictions) and estimated emissions savings of 1.9 tonnes of NO₂ and 873 tonnes of carbon, per year. The scheme won the Excellence in Cycling and Walking category at the 2018 National Transport Awards.

2024 will see a major scheme delivered on Deansgate to deliver protected cycle lanes and CYCLOPS junctions at Liverpool Road and Quay St, connecting the 5km Chorlton Cycleway with Deansgate, the city centre's most prominent shopping, leisure and cultural street. The scheme is part of the city delivering on the Bee Network and Active Travel Strategy vision.

Another major scheme will be delivered in Ancoats, just to the north of the city centre, connecting major housing development to the city centre network, with a combination of protected cycle lanes, CYCLOPS junctions, quiet low traffic streets and a cycle/pedestrian bridge over the Ashton Canal.



Oxford Road Cycle Counter recorded over 1 million trips in 2022, already 500,000 in 2023 over first five months. Since end of 2021, usage has recovered and now exceeds pre-COVID numbers.

Cycling Facilities and Infrastructure - Highways

Chorlton Cycleway

The Chorlton Cycleway is a 5km long, high-quality cycle route with protected lanes and CYCLOPS (Cycle Optimised Protected Signals) junctions connecting Manchester City Centre with the suburb of Chorlton.

The scheme provides a seamless connection by cycling – with additional pedestrian improvements at junctions and crossings – throughout one of the city’s busiest corridors for cycling. Road space has been re-allocated from car to cycles in order to provide kerb-protected cycle lanes, as well as ‘bus stop bypasses’ to ensure that public transport and cycle movements can be accommodated together without conflict. Even though the full scheme is not yet fully complete, cycle journeys along it have risen by 40% from November 2021 to June 2023, and general traffic has reduced by 15%, clearly demonstrating the transformational effect of high-quality infrastructure. Walking trips are also up by 15% across the same time period, showing the benefits of cycling infrastructure across all sustainable modes.

“
Cycling journeys along this route have risen by 40% in 18 months.
”



We have built the UK’s first CYCLOPS junctions, modelled on Dutch best practice standards for cycling roundabouts. Three have been completed in the city, three more are under construction and two more are planned in committed schemes. The CYCLOPS junction design has now been rolled out by other local authorities across GM and in other parts of the country.

Cycling Facilities and Infrastructure Planned Highways Infrastructure

In February 2023 the Council adopted the Manchester Active Travel Strategy and Investment Plan (2023-2028). This document sets out the scale of our ambition for cycling as well as walking and wheeling. It presents a clear vision of 'what good looks like' for cycling and a series of ambitions, targets and commitments over the next five years, including:

Target

Turning short journeys to walking and cycling and double cycling mode share

Implement an annual active travel focussed transport survey for Manchester

Double
mode share
for cycling



Make walking the
natural choice
for short journeys



Reduce the default speed limit in the city to 20mph, and also reduce 40mph speed limits to 30mph by 2028, where justified and consistent with overall road safety

Ambitions

Enabling safe active travel to schools and colleges



Deliver **one** school street per ward



Enable **70%** **40%** walking or cycling to school
primary aged children secondary aged children

Improving health wellbeing and quality of life through transport investment



Invest a minimum of **£10** per capita per year



Double the number of people who live within a **10** minute walk or cycle to local green spaces

Reflect the diversity of Manchester and address transport inequalities



Removing all access barriers to off-carriageway walking and cycling paths which prevent access to non-standard cycles

Set up a consultative panel to access scheme options at an early stage, representing a broad spectrum of

interest and experiences

Strategic Ambition

Access to regional centre, district centres, parks and other key destinations

20%
of the identified active travel network will be delivered

Develop proposals for an additional **30%** of the identified active travel network



Improvements to **2 local centres** per year



Cycling Facilities and Infrastructure Cycle Hire Scheme

In November 2021 Transport for Greater Manchester, working in partnership with Manchester City Council, Salford City Council and Trafford Council, launched Greater Manchester's first publicly operated, self-service, 24/7 cycle hire scheme.

The scheme is managed and funded by TfGM, on behalf of Greater Manchester Combined Authority, and operated on a day-to-day basis by Beryl, an experienced bike-share company which already works with other cities and regions including London, Watford, Bournemouth, Norwich and Hereford. Since launching, the scheme has expanded across the city and now serves a wide range of employment, retail, education and leisure hubs such as the universities, the city centre and Media City.

Phase one of the scheme recently won the Transportation Project of the Year Award (under £5m) at the CIHT North West Awards 2023. The award recognises outstanding examples of projects that demonstrate a contribution to the mobility of the community in the north west of England.

Both pedal and e-bikes included:

- » Over 60,000 active users
- » Over 1,300 rides per day
- » Over 1 million kilometres ridden since launch
- » Over 320,000 journeys saving over 22 tonnes of carbon emissions
- » Average distance per ride about 2.5km

Source: Beryl live data monitoring



THE HOME OF



BRITISH
CYCLING

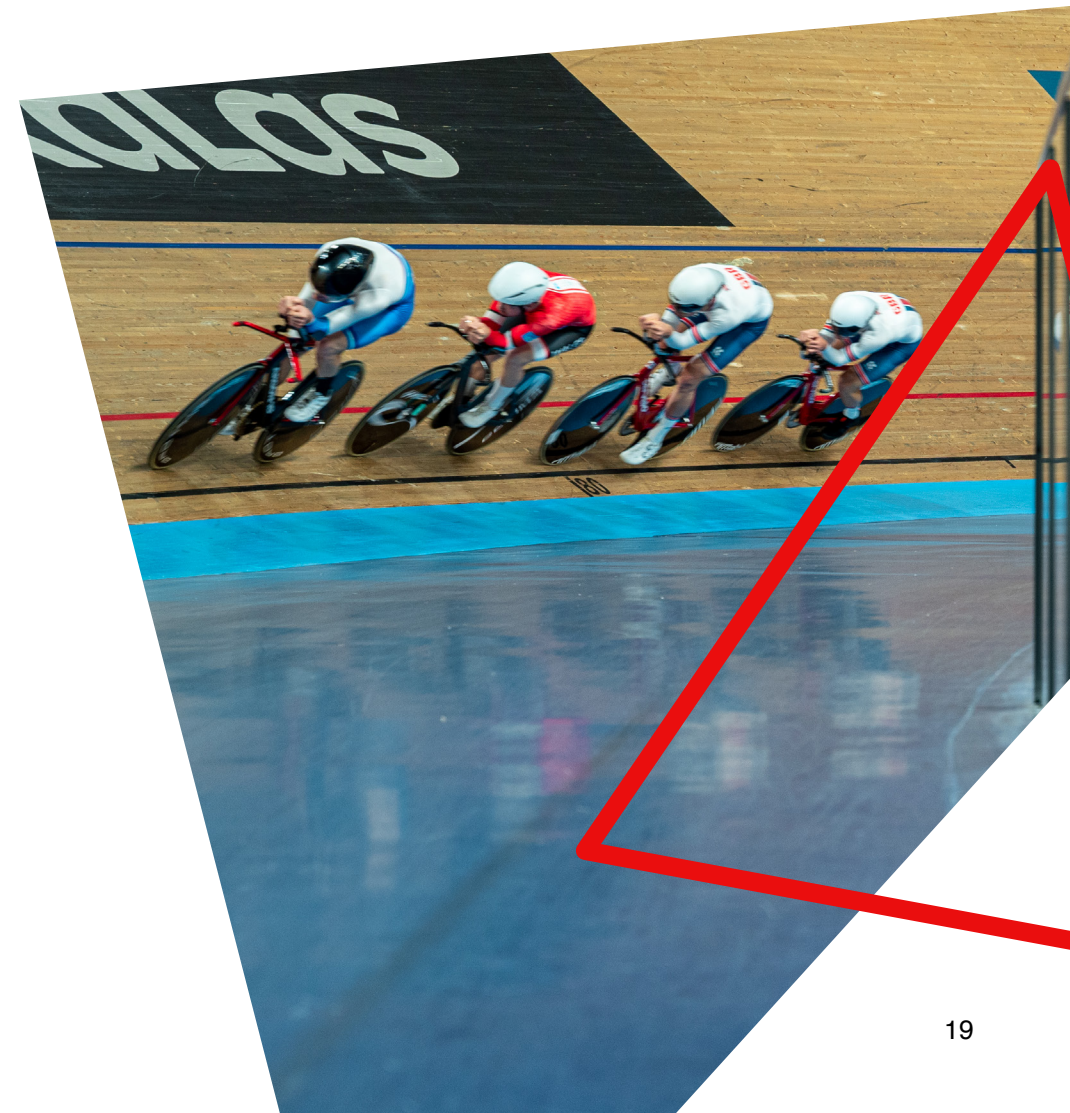
Cycling Facilities and Infrastructure Sporting Facilities

Over the last two decades Manchester has seen enormous investment into its sporting infrastructure, including major event venue facilities for the Commonwealth Games in 2002 and further venue investment in recent years including the development of the first Indoor BMX Centre in the UK, the National Basketball Centre at Belle Leisure Centre, and the recent £25m refurbishment and enhancement of The National Cycling Centre.

The National Cycling Centre was a joint venture between Manchester City Council, Sport England (as English Sports Council) and British Cycling. The decision for the National Cycling Centre to become the home of British Cycling has led to a long-term partnership and investment strategy.

The NCC is a world-renowned cycling centre and has helped put Manchester on the international sporting map for both major events and the success of British Cycling. The venue is of strategic importance for the development of cycling in the city and is known locally as the Medal Factory.

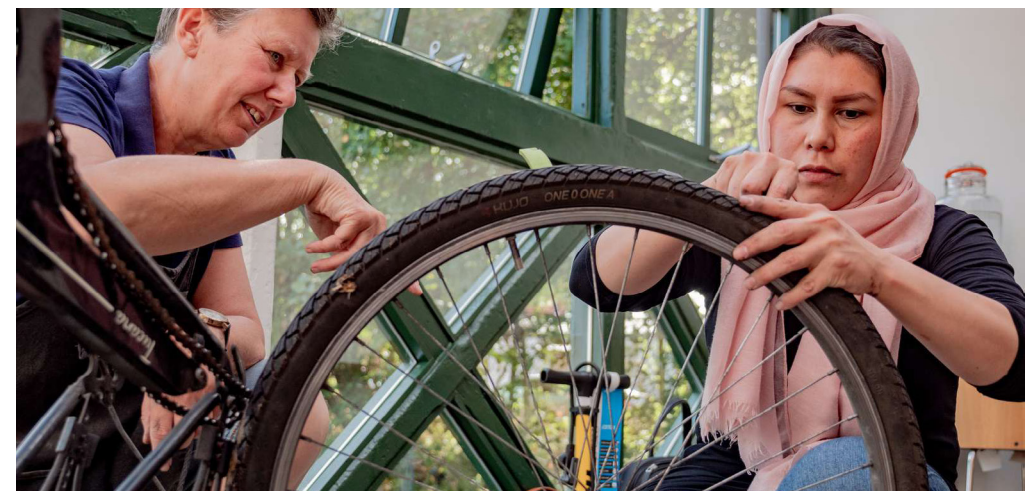
A key part of the recent refurbishment of NCC has included green technology works (Ground Source heat pump and solar carports) to enable the facility to operate more efficiently and to reduce its carbon footprint, feeding into the council's ambitious carbon reduction targets by 2038.



Cycling Facilities and Infrastructure Cycle Hubs

In 2020 Manchester undertook a cycling facilities needs assessment which identified Cycle Hubs a key priority for the City. Cycle Hubs Provide local opportunities to ride and are a critical part of encouraging more people to learn to ride and develop their skills and confidence. Developing local cycle hubs can support targeting of communities with low participation rates and high deprivation with opportunities to cycle. These opportunities can come in the form of programme delivery (for example, introductory lessons and guided rides), as well as providing access to equipment (hire/loan facilities) and appropriate ancillary provision (café, toilets) for local residents. These hubs can also be supplemented or based around sites where a natural cycling hub has developed through the presence of local community initiatives or existing facilities.

Following the needs assessment a number of potential Cycle hub locations were identified across Manchester. Three of these are now operational including Wythenshawe Cycle Hub, Phillips Park Cycle Hub and Platt Field Park Cycle Hub.



Cycling Facilities and Infrastructure Cycle Hubs

Wythenshawe Park Cycle Hub:

Cycling in Wythenshawe Park has benefited from a £1.55 million revamp thanks to Manchester City Council and Sport England's Places 2 Ride fund delivered in conjunction with British Cycling. £1.55million cycle hub has been made possible following a successful application by Manchester City Council to the Places 2 Ride Fund. Wythenshawe Park has received an award offer of £500k from the Places to Ride programme (which is being delivered through a partnership of British Cycling, Sport England and the Department of Digital, Culture, Media, and Sport (DCMS)).

Platt Fields Cycle Hub:

Platt Fields BMX Track is located in Fallowfield, South Manchester. It is the home to Manchester BMX Club and has recently benefited from Places to Ride funding to refurbish the track and improve the floodlighting. Platt Fields hosts organised sessions from balance bike sessions up to elite club training sessions. The BMX Track recently hosted an event in the BMX Nationals Series.

Phillips Park / Clayton Vale Cycle Hub:

The Clayton Vale Mountain Bike Trails are 12km of urban mountain bike trails next to Philip's park in the East of the city, next to the National Cycling Centre. There are colour-coded trails for all abilities. In 2023, the trails have undergone maintenance and improvements.



Access to Cycling Facilities and Infrastructure

Manchester Active and British Cycling have a Partnership Agreement for Recreational Cycling. The partnership includes a British Cycling Coach who delivers activity in parks, facilities and schools within Manchester. The agreement also includes the below programmes and activities:

Breeze

Breeze is a women's-only programme offering fun, free and local bike rides for women of all abilities. Overseen by British Cycling, it is volunteer-led and volunteers, known as Champions, are trained as Ride Leaders.

Guided Rides

Guided Rides are planned rides delivered by trained Ride Leaders on pre-determined routes. There are rides suitable for all abilities and most are suitable for families.

Pedal Parties

Pedal Parties are a fun way the whole family can ride together. They are held in traffic free spaces and provide opportunities for children to improve their skills on a bike. Events have trained cycling instructors and other voluntary cycling groups. Pedal Parties took place in Alexandra Park last year and our ambitions are to grow pedal parties across the city.

Community Groups

British Cycling's Community Groups are informal, social cycling groups who advertise their rides online for anyone to join. Groups cater for cyclists of all abilities and are led by volunteers.



Major Cycling Clubs and Organisations

ESV Manchester

ESV Manchester was formed in 2023 by the merging of the two racing identities of Eastlands Velo and Sportcity Velo to form a fully uniform club. Their main activities are track cycling, but they also do Mountain Biking, Closed Circuit cycling and Cyclocross. Their main base is at the National Cycling Centre in Manchester.

Manchester Wheelers

Manchester Wheelers is a friendly cycling club offering its members the chance to undertake regular rides and the opportunity to compete in road races, time trials, cyclo-cross and on the track. They welcome anyone new to the sport that wants to cycle for training, racing or simply for the joy of riding.

Manchester BMX Club

Manchester BMX Club was established in 2008 and has 261 members. From the early days the club has gone from strength to strength, fondly being known as the “Field of Dreams”. Run by a team of amazing volunteers, Manchester BMX club encourages and develops both children and adults cycling talents, creating a friendly environment for them to develop their skills to become the BMX racers of the future.



Wythenshawe Park & Nacro Community Cycling Hub (WyNCCH)

WyNCCH has been set up after local residents in Wythenshawe came together wanting an informal group after the completion of Wythenshawe Park Cycle Hub. With support from Nacro and British Cycling, the voluntary led group delivers learn to ride sessions, holiday activity, coached sessions and led rides. All activity is free or low cost. Their monthly learn to ride sessions see 50-100 visitors and children can borrow a bike for free if required. WyNCCH volunteers are also involved in the South Manchester cycling scene, with many of them recently volunteering at the Midweek Mountain Bike Madness event.



Major Cycling Clubs and Organisations

Cycling UK Community clubs:

- » A Community Cycle Club (CCC) is a group of people who come together to do cycling for whatever purpose they chose, Cycling UK support the following CCCs in Manchester:
- » North Manchester Community Cycle Club
- » South Manchester Cycling without Age
- » Station South
- » The Bike Hive

In addition, Cycling UK have a network of affiliated groups offering led rides and events, in the city these include:

- » South Manchester CTC
- » Manchester and District CTC
- » Team Glow
- » Moston Cycling Club
- » Manchester Mountain Bikers
- » Wheels for All Debdale



WE GET THE WHEELS
MOTION IN OURS



Cycling Events, Initiatives and Projects

As the home of British Cycling and the National Cycling Centre, Manchester has been renowned as a host of major international cycling events since 1994. Due to the impact of the Covid-19 pandemic and the recent refurbishment project, the NCC has not hosted international events recently but has been host to the UCI World Track Championships three times, the UCI Track World Cup on 9 occasions, most recently in 2017, plus the UCI BMX Supercross World Cup (pictured) 3 times.

Recent Event Timeline

2019

- » 6-Day Track Cycling Manchester
- » OVO Energy Tour of Britain Final Stage (pictured)
- » HSBC UK Let's Ride Manchester

2020-21

- » No major events due to Covid-19 Pandemic.



2022

- » Tour Series Grand Final
- » Annual Events
- » British National Track Championships
- » National BMX Series
- » Tour de Manc
- » Manchester 100 Mile
- » Manchester to Blackpool Bike Ride

Future Events

Manchester City Council, MCRactive and British Cycling work closely on their joint events strategy and are targeting the return of major track and BMX events to the NCC, such as the UCI Track Champions League, UCI BMX Supercross World Cup, and many more.



Cycling Events, Initiatives and Projects



Manchester City Council maximises its investment into major sports events by working closely with sporting national governing bodies and government funding agency UK Sport. Typically, sport events hosted in Manchester alongside British Cycling and UK Sport are funded by the three partners, plus revenue from ticket sales and sponsorship. MCC lever in partner funding to an approximate value of £5 for every £1 they invest.

Case Study: Tour of Britain Final Stage – September 2019

In September 2019 Greater Manchester hosted the final stage of the Tour of Britain road race, attracting over 600,000 spectators across the city region (one third of the combined event attendance for all 8 stages). The event showcased the great collaboration between all ten local authorities across GM, each of which contributed to the staging costs of the event and were featured as part of the 165km route.

- » Start in Altrincham - 60,000 attendees
Finish on Deansgate - 35,000
- » Economic Impact across GM - £3.8m
Start at Altrincham - £711,660
- » Comms Messages promoted sustainable travel and new GM cycling/walking infrastructure
- » School Engagement – flag competition, Sprint Zone at Hazel Grove High School
- » Land Art Competition – 3 entries from the GM stage were picked as finalists

Confirmed upcoming major cycling events:

2023

- » **September:** Tour of Britain – Grand Depart
- » **September:** National BMX Series
- » **October:** UCI Track World Masters Championships

2024

- » **February:** National Track Championships
- » **June:** Women's Tour of Britain
- » **September:** National BMX Series



Promoting Health and Inclusion through Cycling

Cycling is used across Manchester as an activity for improved health and better inclusion among under-represented groups. Furthermore, replacing short car journeys with cycling has the potential to improve air quality in the city; poor air quality being a significant public health concern.

Manchester's Active Travel Strategy aims to 'improve citywide health and wellbeing through transport investment' as one of its four key ambitions.

Consultation for Manchester's Sport & Physical Activity Strategy (2019 – 2028), identified walking and cycling as the two activities most likely to get people moving more in the city. Manchester Active developed a walking and cycling resource in its Health and Wellbeing team, due to our residents' interest in these activities and the city's and city region's prioritisation of walking and cycling. Through investment from Sport England known as the Local Delivery Pilot this resource is in addition to the cycling development work led by Manchester Actives Sport Strategy teams. We ensure that in communities if people raise walking or cycling as being of importance, we are able to use walking and cycling knowledge and expertise to support whilst ensuring that opportunities in the city are maximised.



Promoting Health and Inclusion through Cycling

Inclusive Cycling

Many inclusive cycling opportunities exist and are promoted across the city.

Simply Cycling is a Manchester-based organisation who run inclusive cycling sessions which engage people with disabilities and long-term health conditions and their families and carers, as well as those who cannot ride. They offer a wide range of adapted cycles, including hand-cycles, tricycles and wheelchair transporters and run weekly sessions at three different Manchester locations that attract hundreds of people, as well as running ride-outs and one to one sessions. Simply Cycling have just celebrated 20 years of inclusive cycling in the city.

Wheels for All run a similar weekly inclusive session in the city and are also delivering the inclusive element of Cycling UK's Cycling made E-asier electric cycles pilot (funded by the Department for Transport), where e-trikes can be tried and borrowed.

TFGM's current active travel fund is particularly inviting applications from organisations to develop adapted bike solutions, enabling greater cycling inclusivity across Manchester.

British Cycling's Limitless Programme Launched in early 2023, Limitless is British Cycling's programme aimed at developing and increasing opportunities for disabled and para cyclists to participate and follow pathways into competitive cycling. Champion and Focus clubs are currently being established of which there are two in Greater Manchester, Mossley CC in Tameside and Seashell Trust in Cheadle Hulme.



Riders at a Simply Cycling Session, Wythenshawe Park.



Riders at a Cycling Projects Wheels for All session, Debdale Park.



Promoting Health and Inclusion through Cycling

Women and Girls' Cycling.

There is a vibrant network of women and girls supporting each other in cycling in the city.

Cycling UK celebrated 2 Manchester women in their 100 Women in Cycling 2022 list which recognises women that inspire others. Anna Smith is a Community Involvement Officer at Station South community cycling hub; encouraging people who are new to cycling and running bike rides and 'Women in the Workshop' sessions. Belinda Everett is a cycling advocate and mechanic based in Rusholme and founder of Bee Pedal Ready, an organisation that provides bike maintenance and rides for women. In June 2023, Belinda took on the role of Greater Manchester Bicycle Mayor.

British Cycling run 'Breeze' rides for women, led by female volunteer ride leaders. Joyriders also run regular rides for women across Manchester.

In 2022, Manchester Active invested into Cycling UK's Big Bike Revival fund. Many of the funded groups focussed on the development of women's cycling, including Chit Chat Chai who offer English Language classes for women. They now also offer popular cycling sessions for the women, to improve their health and fitness. Moston Cycling Club also used the funding to offer bike riding and bike maintenance classes to a group of South Asian women.

Team Glow are a network of Manchester – based women running a range of activity and have inspired many women over the years in a range of activity, including longer distance and challenge rides.

Ladypedal support and develop cycling opportunities for women within Manchester, including running Women's Cycling Stories events where a diverse selection of inspirational women speakers, including challenge riders, cycling advocates and community champions share their cycling journeys.



WE ARE A SMALL COG IN A LARGE MACHINE



Promoting Health and Inclusion through Cycling

Inclusion

People of black, Asian and Minority ethnic groups are under-represented in sport and physical activity. These communities are supported through cycling initiatives within the city.

Cycle Nation

Cycle Nation is an approach to test and implement effective interventions to increase participation in cycling amongst under-represented groups. The approach was developed by British Cycling and the University of Glasgow, in conjunction with Manchester Active. In 2021/22, Manchester was involved in a feasibility study to test a nine-week programme in the Cheetham community (North Manchester); engaging mostly South Asian women.

In December 2021, the women were invited along to three engagement sessions to discuss the barriers to cycling. Following this, residents were invited to join a nine week programme, which offered a weekly session held in a local park. Eighteen women registered to take part; however two thirds could not ride a bike, therefore a 3-week 'Learn to Ride' course was provided in advance. Weekly sessions ran from February through to May 2022 (with a 4 week break for Ramadan), 15 women completed the programme.

Bicycles were provided to participants for taking part in the programme, sourced from Positive Cycles (in Oldham) where they receive and upcycle donated bikes. Many of the participants have continued to cycle and access led rides, a community cycling club has been established by those who took part.

The Chinese Health Information Centre supports Chinese people in the Manchester area to access health information and opportunities as they face multiple barriers in doing so. Manchester Active supported them to access funding to attend Simply Cycling sessions at Boggart Hole Clough which received positive feedback about the physical health, but more so the mental health and social benefits these sessions provided:

“I get to know a lot of elderly friends; talk and laugh with them, and ride bicycles with them. Cycling can strengthen the body and is good for health. I like this activity very much. I feel that in addition to being good for my health, I can regain the fun of my youth. Moreover I can chat and have fun with the other folks”.

Participant quote.



Promoting Health and Inclusion through Cycling

A multi-partner approach to developing community cycling.

Case Study: Station South

Station South opened in 2022, as a community cycling hub and café. It is located on the Fallowfield Loop, which is part of the National Cycling Network. Throughout 2022 community cycling activity engaged over 1,000 people in 81 events including led rides; bike maintenance and outreach events. Manchester City Council has recently purchased the building to ensure the future of a vibrant community offer. Station South has received funding from Transport for Greater Manchester, Manchester Active and Cycling UK to develop inclusive community cycling opportunities, including a bike library.

Station South delivered 'Women in the Workshop' sessions, and in acknowledgement of the childcare barrier that women can face; was innovative in putting on activities for children whilst their mothers were learning. One woman Sumayra learnt bike maintenance with her small child in a sling. Sumayra has gone on to become a trained cycling instructor delivering in Manchester schools.

Alongside Manchester City Council's acquisition of Station South; it also sits in the Levenshulme ward, which has been identified in the Making Manchester Fairer work as a target ward due to the inequalities in the area, so the facility will be supported in the coming years in continuing to develop its cycling offer.



'Women in the Workshop' sessions run at Station South in Whalley Range with female mechanics. Sessions were funded by Cycling UK and Manchester Active through the Big Bike Revival programme.



Promoting Health and Inclusion through Cycling

A multi-partner approach to developing community cycling.

Case Study: No. 93 Community Centre and Moston Cycling Club.

No. 93 is a wellbeing centre in Harpurhey; one of the wards highlighted in the Making Manchester Fairer Action Plan as having significant health inequalities. The centre offers services for anyone in the area who needs them, including those experiencing social isolation and mental health illness. The centre manager was keen to include cycling in the activities offered at the centre and applied for TFGM funding to deliver cycling and walking. This included bike library funding for bikes and storage. No. 93 teamed up with Moston Cycling Club who had Big Bike Revival and Manchester Active funding to deliver community cycling, including regular led rides and learn to ride. This regular physical and social activity offer enables centre users to become more active and improve their health and wellbeing.

Recently led rides from the centre have visited local community projects – linking people to the places in their communities. Bikes are also offered to children; enabling a family riding offer and participants are signposted to other cycling activity in the city, as well as training and volunteering opportunities. All the activity offered is free, as the costs of bikes, equipment and maintenance would be unaffordable to many centre users.

Through the collaboration between No. 93 wellbeing Centre and Moston Cycling Club and their hard work and dedication to cycling, there is now a regular community cycling offer, of led rides, learn to ride, bike maintenance and family cycling activity.



Bike maintenance session at No.93 Community Centre, run by Moston Cycling Club.

The successful collaboration between No.93 Community Centre and Moston Cycling Club and the impact they have had on their local community was recognised at the Manchester Sports Awards 2022 when they won 'Community Project of the Year'.





Wythenshawe Park Cycle Track

Promoting Health and Inclusion through Cycling

Cycle and Stride

Cycle and Stride for Active Lives is an exciting initiative from TfGM that supports community groups and people in Greater Manchester to become more active through walking and cycling.

17 Manchester-based groups and organisations have received funding to develop local walking and cycling opportunities (list provided in the appendices).

Bike Libraries

A bike library is a simple concept. It's a location where people can go to borrow a bike for free. Access to a bike is an issue in Greater Manchester (GM) with up to 75% of households not having one available. Bike libraries will ordinarily be in the heart of the community, within easy reach by foot; for example - community centres, schools, leisure centres or local business premises. TfGM have provided grants up to £5,000 via an application process, 13 groups and organisations have received funding to develop bike libraries in Manchester (list provided in the appendices). The idea is to create a sustainable model where bikes are donated, fixed and utilised.

There are currently 12 bike libraries operational in Manchester; funded by TFGM and supported by Manchester Active (list provided in the appendices).

Bike recycle scheme ambitions/ Recycle for Greater Manchester

Recycle for Greater Manchester: Currently any unused bikes can be donated to 18 recycling centres across Greater Manchester. Donated bikes are distributed to many bike projects and organisations across Greater Manchester or repaired, renewed and resold to a new home through the Renew Hubs (in three locations across Greater Manchester). Any funds raised are used to support local communities.

Coaching Courses/ leader courses

Each year British Cycling, as part of the partnership agreement with Manchester Active, provides Let's Ride Breeze (for women) & Guided Ride (for all) ride leader training courses in Manchester. The courses qualify learners to deliver bike rides for groups of beginner and intermediate level adults and accompanied children on roads and cycle paths. Breeze rides offer fun, free bike rides to women of all abilities. In addition, the qualified British Cycling coach employed by the partnership, delivers coaching sessions in schools in the city and for targeted groups, giving around 5,000 people per annum the opportunity to learn to ride & develop their cycling skills.

E-cycles pilot

Cycling UK chose Manchester as the first location to pilot its 'Cycling Made E-asier' e-cycles programme in the city. Through the programme local residents are able to access free long-term loans of both standard e-cycles and adapted e-trikes, as well as free e-cycle skills and confidence sessions.



Promoting Health and Inclusion through Cycling

Making cycling e-asier

The Making Cycling E-asier scheme, funded by the Department for Transport, aims to support communities in Manchester, Sheffield, Leicester, and Luton & Dunstable by providing free skills and confidence sessions as well as free one-month e-cycle loans. The program is implemented through e-hubs located at selected workplaces, Evans Cycles stores, and community hubs.

In Manchester, e-hubs have been established at Stretford Public Hall, Khizra Mosque, NHS Wythenshawe Hospital, and Evans Cycles at Cheetham Hill. Additionally, in partnership with Wheels for All, we are operating two inclusive cycling e-hubs at Debdale Park and Phillips Park.

The program was initially launched in May 2022 in Manchester with the first e-hub at Evans Cycles, followed by the launch of all the e-hubs in early 2023. Currently, the program has delivered the following in Manchester alone:

- » 531 one-month e-cycle loans
- » 795 beneficiaries reached through skills and confidence sessions

The e-cycle fleet used within the program consists of a variety of brands, styles, and types, including share bikes, high-end hybrid bikes, folding e-cycles, electric trikes, and cargo e-bikes. Each e-hub has access to a fleet of up to 70 e-cycles.

The Making Cycling E-asier scheme aims to provide an inclusive and accessible opportunity for individuals to experience e-cycling, regardless of their characteristics or demographics. The program operates under a universal access model, ensuring that participation is open to all who are interested in cycling on a short- or long-term basis. We strive to reach individuals who may be more likely to cycle frequently, but we also extend opportunities to everyone.



Promoting Health and Inclusion through Cycling

The program has been successful in engaging communities that have traditionally been less likely to cycle, aligning with the outcomes of other behaviour change programs by Cycling UK. Gender representation throughout the program is excellent, and we have observed strong participation from Black, Asian, and other ethnic minority groups.

Initial findings indicate a notable shift among heavy car users to reduce car dependency. Participants who benefited from the e-cycle loans reported an increase in their cycling activity compared to their previous habits, with a significant portion maintaining a consistent level of cycling during the loan period.

During their loan periods, participants have transitioned from never cycling to actively cycling. Even after three months after taking a loan a significant proportion of participants who had never cycled prior to the program continued to cycle. The programme has demonstrated the ability to significantly alter behaviour patterns when free short and long-term e-cycles loans and events are accessible.

We have also observed that participants continued to cycle more frequently on their standard bicycles even three months after the loan period ended, indicating a sustained positive impact beyond the duration of the e-cycle loan.

While the program is not specifically targeted at individuals from deprived areas or lower income groups, it has gained significant traction within deprived areas during the initial stages. This indicates that the scheme is of interest to people residing in both more deprived and higher-income areas.

Although our participant pool includes fewer individuals with “poor” or “very poor” health ratings, it is noteworthy that our outreach extends beyond those who identify as being in (very) good health. This demonstrates our inclusive approach in providing opportunities for a wider range of individuals, including those with various health conditions, to benefit from cycling and electric cycles. The collaboration with Wheels for All specifically targets individuals with disabilities or long-term health conditions.



Promoting Health and Inclusion through Cycling



Connection between cycling development and leisure and health facilities

Greenwich Leisure Limited (GLL) is the UK's largest leisure charitable social enterprise, they operate 19 of Manchester City Council's community and world-class leisure facilities across the city. All Leisure Centres have sustainability action plans in place, feeding into Manchester's Sport and Physical Activity strategy and strategic theme of 'contributing to a zero carbon city' which underpins the Manchester climate change framework.

In the last 12 months to support cycling in communities and in the workplace a number of initiatives have been introduced.

Two bike libraries funded by TfGM are now operating at Manchester Leisure Centres. Arcadia Leisure Centre bike library launched in February 2023, followed by Moss Side Leisure Centre bike library starting in March 2023. Local residents can borrow a folding bike or standard bike and equipment.

Bike library users include a member of staff and a participant who attends the over 60s activity group that attends the centre.

In addition Hough End Leisure Centre were successful in applying for TfGM funding to install workplace cycle storage for staff, encouraging active travel and reducing their carbon footprint.

Both GLL and Manchester Active are taking part in the Council's e-Cargo bike pilot to test the use of e-Cargo bikes to reduce car trips.

Participation Case Study – Big Bike Revival

Cycling UK operates the Big Bike Revival programme funded by the Department of Transport and supported by local authorities. Big Bike Revival is all about helping everyone and anyone to begin or return to cycling through a programme of free activities that enable people to start cycling through fixing bikes, teaching skills and leading rides, delivered by local community organisations. Through fun, social and inclusive activities the aim is to make cycling become a normal transport option and inspire people of all ages, backgrounds and abilities to discover the joys of cycling.

In 2022, MCRactive contributed to the Big Bike Revival fund which resulted in a total of 19 successful applications from 14 Manchester-based groups, totalling £40,500, enabling 1,240 people to attend 176 events.

Survey responses revealed the following insights:

Participants' activity levels:

- » 55% cycled once a month or less and are considered non-regular cyclists
- » 41% relied on the car for everyday journeys
- » 46% met recommended physical activity guidelines for adults
- » Top three services that participants received:
 - » Had my cycle fixed or serviced for me
 - » Learnt how to maintain my cycle at a maintenance workshop
 - » Went on a led cycle ride
- » Participants' top three challenges to cycling:
 - » Did not feel safe enough
 - » Lacked confidence when cycling
 - » Lacked local route knowledge
- » 90% of participants said they intend to cycle in the next few months.



Volunteering in Cycling

Volunteers play a significant part in the running of the cycling clubs and activity in Manchester:

Volunteer case study:

Carol Hutchinson from Moss Side had not learned to ride a bike as a child, but one day she came across Bike Hive in her local Alexandra Park, running a bike maintenance session. She was asked if she wanted to join a ride and admitted to Ian, a long-time Bike Hive volunteer, that she couldn't ride. He asked if she'd like to learn, and Carol's cycling journey started there. She accessed Learn to Ride sessions and was taught how to get started: "What a feeling when I stopped pedalling and looked round to see how far I'd travelled alone. From that moment I was hooked!". Carol continued to attend cycling opportunities, including venturing out of the park and discovering more about her local area.

Carol was pleasantly surprised when she was put forward to become a ride leader. After the support she had received from Bike Hive, she was keen to support and inspire others. She worked hard to achieve her ride leader award and is now regularly involved in leading rides and running cycling activity in her local area. More recently Carol became a qualified cycling instructor, continuing to develop her new-found love of cycling.



Bike Hive is a Cycling UK Community Cycling Club. Thanks to Cycling UK for providing this case study.



Case Study

E-Cargo Bike Library

£135K Energy Savings Trust grant to fund 32 e-cargobikes, 16 of which are in use as MCC fleet and have replaced diesel vans. 16 are for public hire for business or personal use. The fleet is a strong example of the Council's efforts to both reduce its own direct carbon emissions from its own vehicles, and to promote the use of new sustainable modes for moving heavy goods, which previously would have been seen as difficult to do by cycle.

The business hire e-cargobikes are used by local businesses, like Chorlton Bicycle Deliveries, and other local firms who wish to explore the use of cycle logistics.



Promotion of Sustainable Transport School Streets

Between 2018 and 2022 the council have supported 21 different primary schools in 14 wards across Manchester to hold one day tester “School Street” Sessions.

The sessions help to promote active travel to transform the school run and encourage safe, healthy school travel whilst improving air quality around school sites.

A “School Street” taster session is a one-day trial session with the Council waiving normal fees and providing expertise, legal notices, training for volunteers, signage, and barriers for the school to allow them to successfully manage the session. These have typically been held on climate change campaign days such as Clean Air Day or Car Free Day.

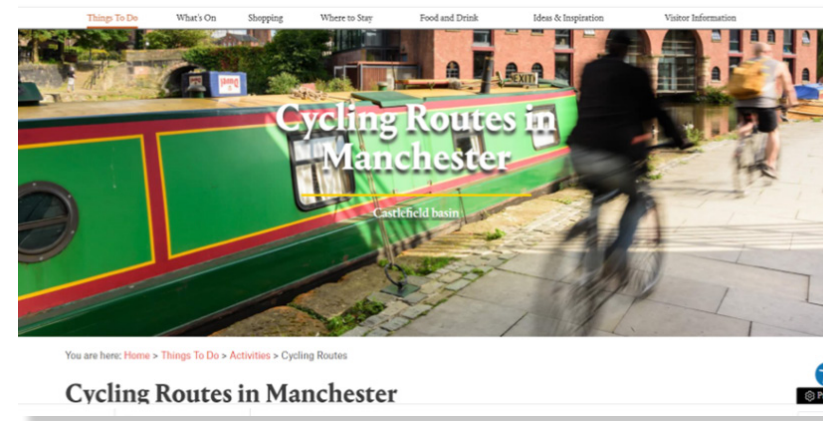
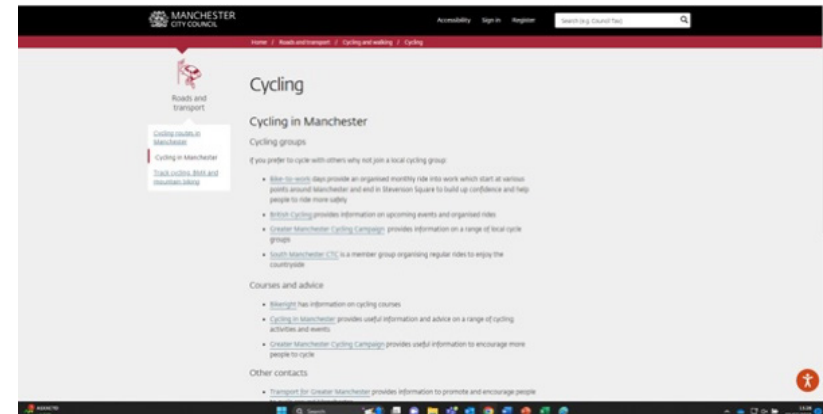
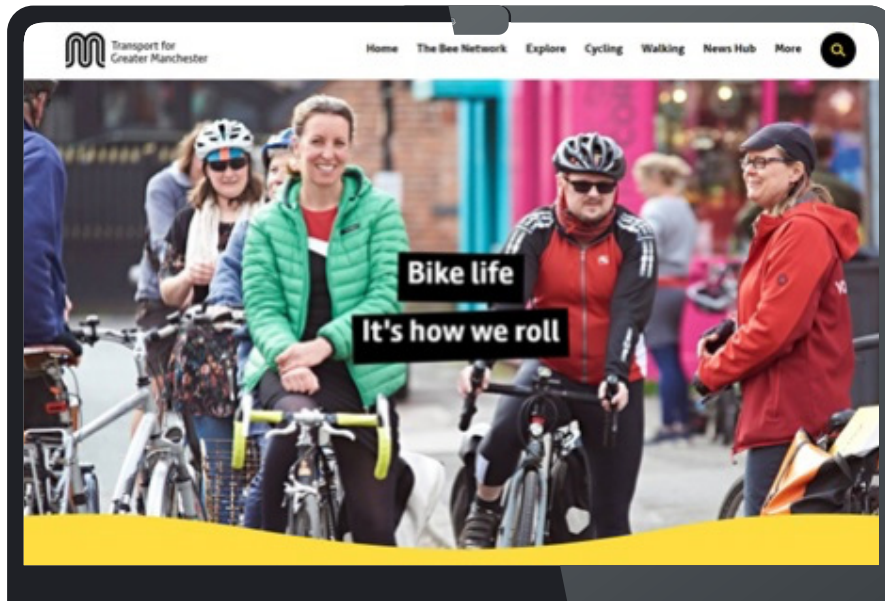
These are opportunities for schools, parents, and residents to come together to provide safe traffic free school travel supported by volunteer traffic marshals. Around 9,000 pupils have been able to enjoy car free space outside their school at drop off and pick up times for at least a day by participation on the school street trial sessions.

In September 2021, the council was successful in securing 50k in funding from TFGM (Transport for Greater Manchester) to roll out a pilot programme for School Streets at 7 schools in Manchester sees School Streets Sessions held regularly on school term days. The School Streets initiative at these 7 schools is being supported by Experimental Traffic Regulation Orders (TRO) and additional fixed signage. The Council provides accredited marshal training and resources for school staff and parent volunteers. The pilot areas will be in place for 6 months, and following a review of the pilot it is hoped it can be rolled out to additional schools.



Promotion of Cycling Tourism

Cycling Tourism is currently promoted by Manchester City Council, Marketing Manchester, TfGM and other city partners via their websites and e-newsletters; however, this is recognised as an area in which all partners can improve.



Communications approach

Working with partners across the city and Greater Manchester the communications approach will be to bring together and celebrate all of the elements that make Manchester the European City of Cycling.

Our bold and confident branding and logo will be used to promote and highlight how Manchester has cycling at its core. We want to inspire people to get involved, whether they cycle regularly or have yet to try it.

Activity timeline and channels:

- » September – announce the bid, to coincide with the delegate visit
- » Media launch alongside the reopening of the National Cycling Centre, Tour of Britain and the Manchester 100 mile events
- » PR activity alongside events to raise awareness and excitement
- » December – winner is announced
- » Media release
- » Web presence launched
- » January to December 2024 – Manchester’s year as European City of Cycling. Year long activity plan bringing together all things cycling with supporting comms including:
 - » Events, web, social media, PR/media, print collateral, case studies, filming, animation, outdoor advertising, radio, partner channels.



Relationships with National / International Cycling Organisations



Union Cycliste Internationale (UCI)

As the international federation for cycle sport, the UCI has extensive experience of delivering events alongside Manchester City Council and British Cycling at the National Cycling Centre since its inception in 1994.

British Cycling

British Cycling is the national governing body for the sport of cycling in Britain. They govern and develop the sport from grassroots participation through to supporting the riders representing Great Britain on the international stage as part of the Great Britain Cycling Team. Manchester is incredibly proud to be the home of British Cycling since the opening of the National Cycling Centre in 1994. The building currently houses the offices for 100+ British Cycling staff members plus the training base for GB Cycling Team.



The Council and Governing Body recently signed a new 25-year Memorandum of Understanding (MOU), committing them to work together for the benefit of the city's residents cycling in the city. Supporting the MOU is the long-term partnership between Manchester Active and British Cycling, which employs a community coach to deliver cycling activity and a range of events, full time across the city.

UK Sport

UK Sport is the nation's trusted high-performance experts, powering the best athletes, teams, sports and events to achieve positive success. Manchester has worked closely with UK Sport for many years to ensure the successful delivery of a wide range of major sporting events, including UCI World Track Cycling Championships, Track World Cups and UCI BMX Supercross World Cups within Manchester over the years.



Relationships with National / International Cycling Organisations



Cycling UK

Cycling UK run two behaviour change programmes within Manchester, aimed at breaking down barriers to cycling and enabling more people to use their bikes. Through the Big Bike Revival programme we work with a wide range of community organisations across the region, providing funding and support to deliver cycling activities to make cycling more affordable and accessible, reaching out to underrepresented communities. The Community Cycle Club programme supports groups of volunteers to run regular bike rides, cycle confidence sessions and other cycling activities, with the aim of making people feel healthier, happier and better connected to their communities through group cycling.

Cycling UK is also piloting its 'Cycling Made Easier' e-cycles programme in the city. Through the programme local residents are able to access free long term loans of both standard e-cycles and adapted e-trikes, as well as free e-cycle skills and confidence sessions.

Our Cycle Advocacy Network is also active in the city. The network brings together people with a shared interest in creating better conditions for cyclists, including those campaigning for better infrastructure and safer roads. The network creates a hive mind of cycle campaigners to help share best practice and further progress.



Sport England

Sport England is the government agency investing in sport and physical activity to make it a normal part of life for everybody in England. Manchester City Council, MCRactive and Sport England have a joint investment strategy that spans capital facility investment, playing pitches and grassroots sports hubs, dedicated programmes aimed at removing barriers to being more active, and sport-specific investment plans. In addition, the relationship between MCC, Sport England and Manchester City Football Club is underpinned by the rental funding from the club to MCC, with funds ring-fenced for sports development and facilities.

Activities as European Capital of Cycling

Month	Activity	Lead organisation	Summary
January	European capital of Cycling 'Moment' event	MCC	Comms/ marketing piece to announce the start of Year of ECOOC
	City Academy sessions	British Cycling	Sessions focused on Young People at National Cycling Centre. 2 hrs per month across Track Cycling and BMX. Kids are identified from cycle hubs across the city
	Manchester Bike Day (Name TBC)	MCC / MCRactive	Each month a day of focused cycle activation / comms and marketing
	Racing Under the Roof	British Cycling	14 Jan at National Cycling Centre - BMX Track
February	City Academy sessions	British Cycling	Sessions focused on Young People at National Cycling Centre. 2 hrs per month across Track Cycling and BMX. Kids are identified from cycle hubs across the city
	Racing Under the Roof	British Cycling	11 Feb at National Cycling Centre - BMX Track
	National Track Championships	British Cycling	22-24 Feb at National Cycling Centre
	Manchester Bike Day (Name TBC)	MCC / MCRactive	Each month a day of focused cycle activation/comms and marketing

Activities as European Capital of Cycling

Month	Activity	Lead organisation	Summary
March	Manchester Bike Day (Name TBC)	MCC / MCRactive	Each month a day of focused cycle activation / comms and marketing
	City Academy sessions	British Cycling	Sessions focused on Young People at National Cycling Centre. 2 hrs per month across Track Cycling and BMX. Kids are identified from cycle hubs across the city
	International Women's Day	MCC	Cycling celebration 100 women in cycling
April	City Academy sessions	British Cycling	Sessions focused on Young People at National Cycling Centre. 2 hrs per month across Track Cycling and BMX. Kids are identified from cycle hubs across the city
	Manchester Bike Day (Name TBC)	MCC / MCRactive	Each month a day of focused cycle activation/ comms and marketing
	Active streets x 4 events	MCRactive	Neighbourhood activity festival in a local community including road closures and work across range of partners including community safety and Recycling Teams
May	City Academy sessions	British Cycling	Sessions focused on Young People at National Cycling Centre. 2 hrs per month across Track Cycling and BMX. Kids are identified from cycle hubs across the city
	Manchester Bike Day (Name TBC)	MCC / MCRactive	Each month a day of focused cycle activation / comms and marketing

Activities as European Capital of Cycling

Month	Activity	Lead organisation	Summary
May	Bike to Work Week	MCC / MCRactive	Campaign running 13-19 May
	Active streets x 4 events	MCRactive	Neighbourhood activity festival in a local community including road closures and work across range of partners including community safety and Recycling Teams
June	Midweek Mountain Bike Madness race event – Wythenshawe Park	British Cycling	Sessions focused on Young People at National Cycling Centre. 2 hrs per month across Track Cycling and BMX. Kids are identified from cycle hubs across the city
	Pedal Party – Alexandra Park / Wythenshawe Park / Heaton Park – frequency tbc	British Cycling	
	Manchester Bike Day (Name TBC)	MCC / MCRactive	Each month a day of focused cycle activation / comms and marketing
	Active streets x 4 events	MCRactive	Neighbourhood activity festival in a local community including road closures and work across range of partners including community safety and Recycling Teams
	National School Sports Week	MCRactive	Campaign and cycling focus in schools

Activities as European Capital of Cycling

Month	Activity	Lead organisation	Summary
June	National Clean Air Day	MCC	June 20th Campaign raising awareness nationwide
	City Academy sessions	British Cycling	Sessions focused on Young People at National Cycling Centre. 2 hrs per month across Track Cycling and BMX. Kids are identified from cycle hubs across the city
	Women's Tour of Britain Final Stage	MCC	GM stage on 9th June - route TBC
	Summer of Cycling activities	British Cycling	
July	Pedal Party – Alexandra Park / Wythenshawe Park / Heaton Park – frequency tbc	British Cycling	
	Manchester Bike Day (Name TBC)	MCC / MCRactive	Each month a day of focused cycle activation/comms and marketing
	Active Streets x 6 events	MCRactive	Neighbourhood activity festival in a local community including road closures and work across range of partners including community safety and Recycling Teams

Activities as European Capital of Cycling

Month	Activity	Lead organisation	Summary
July	City Academy sessions	British Cycling	Sessions focused on Young People at National Cycling Centre. 2 hrs per month across Track Cycling and BMX. Kids are identified from cycle hubs across the city
	Manchester Day Pedal Party	MCC/ British Cycling	
	2024 Paris Olympics / Para Olympics – activities linked	British Cycling	
	Summer of Cycling activities	British Cycling	
Throughout July/ August/September	Cycling celebration around GB Cycling Team at Paris 2024 (Olympics and Paralympics)	GLL/ MCRactive/ BC	Live screening at National Cycling Centre and activation around supporting Team GB at Paris 2024

Activities as European Capital of Cycling

Month	Activity	Lead organisation	Summary
August	Pedal Party – Alexandra Park / Wythenshawe Park / Heaton Park – frequency tbc	British Cycling	
	City Academy sessions	British Cycling	Sessions focused on Young People at National Cycling Centre. 2 hrs per month across Track Cycling and BMX. Kids are identified from cycle hubs across the city
	National Cycle to Work Day	MCC	National Campaign
	Manchester Bike Day (Name TBC)	MCC / MCRactive	Each month a day of focused cycle activation/ comms and marketing
	Active Streets x 6 events	MCRactive	Neighbourhood activity festival in a local community including road closures and work across range of partners including community safety and Recycling Teams
	2024 Paris Olympics / Para Olympics – activities linked	British Cycling	

Activities as European Capital of Cycling

Month	Activity	Lead organisation	Summary
August	Summer of Cycling activities	British Cycling	
September	Pedal Party – Alexandra Park / Wythenshawe Park / Heaton Park – frequency tbc	British Cycling	
	Manchester Bike Day (Name TBC)	MCC / MCRactive	Each month a day of focused cycle activation / comms and marketing
	Active streets x 4 events	MCRactive	Neighbourhood activity festival in a local community including road closures and work across range of partners including community safety and Recycling Teams
	City Academy sessions	British Cycling	Sessions focused on Young People at National Cycling Centre. 2 hrs per month across Track Cycling and BMX. Kids are identified from cycle hubs across the city
October	Pedal Party – Alexandra Park / Wythenshawe Park / Heaton Park – frequency tbc	British Cycling	

Activities as European Capital of Cycling

Month	Activity	Lead organisation	Summary
October	City Academy sessions	British Cycling	Sessions focused on Young People at National Cycling Centre. 2 hrs per month across Track Cycling and BMX. Kids are identified from cycle hubs across the city
	Manchester Bike Day (Name TBC)	MCC / MCRactive	Each month a day of focused cycle activation / comms and marketing
	Active streets x 4 events	MCRactive	Neighbourhood activity festival in a local community including road closures and work across range of partners including community safety and Recycling Teams
November	City Academy sessions	British Cycling	Sessions focused on Young People at National Cycling Centre. 2 hrs per month across Track Cycling and BMX. Kids are identified from cycle hubs across the city
	Manchester Bike Day (Name TBC)	MCC / MCRactive	Each month a day of focused cycle activation / comms and marketing
December	City Academy sessions	British Cycling	Sessions focused on Young People at National Cycling Centre. 2 hrs per month across Track Cycling and BMX. Kids are identified from cycle hubs across the city
	Manchester Bike Day (Name TBC)	MCC / MCRactive	Each month a day of focused cycle activation / comms and marketing

What being awarded European Capital of Cycling will enable:



2024 to be a flagship year providing the platform for a catalyst for change – escalating the City’s ambitions to transform and enhance our cycling offer

Support Manchester’s commitment to be a zero carbon city by 2038

Maximise the relaunch of the National Cycling Centre following major refurbishment in 2023

A focus on putting extensive cycle training programmes in place and work with our residents and communities to build cycle confidence

A communication spotlight focused on cycling for the whole of 2024

An opportunity to share and gain knowledge and best practices with ACES Europe and European Cities

Cycling Budget 2024/25

Sports Team	Budget
National Cycling Centre & Platt Fields Park BMX	£1,800,000
Wythenshawe Cycle Hub	£22,500
British Cycling Partnership	£40,000
Sports Development Team	£100,000

Infrastructure Team	Budget
New infrastructure	(Estimated) £17,800,000
Total Projected Spend	£19,762,500



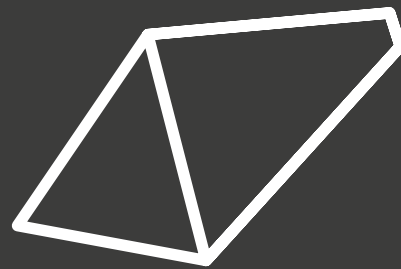
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24
PEDAL MORE IN



**MCR 2024
EUROPEAN
CAPITAL
OF CYCLING**